

Report of attending the programme (soft copy sent to teqip@gndec.ac.in)

Name of the Programme	Profession Development Training at IIM, Trichy
Name and Designation of the Participant	Dr. Kanwardeep Singh, Associate Professor and H.O.D., EED, GNDEC, Ludhiana

I have attended two day programme of Profession Development Training (PDT) organized by IIM, Trichy on December 16-17, 2019. This PDT has covered certain aspects with regards to the educational organizations (specifically which are technical in nature). Some of the major aspects covered in this PDT are regarding developing of competitiveness, brand values, leaderships, management of finances and education of executives. In the nutshell an educational institute needs to make efforts in three directions: 1. To attract best students for educating, 2. To attract Best faculty for academics and R&D, and 3. To attract best companies for placement. The resource persons Dr. Bhimaraya Metri, Dr. Godwin Tennyson, Dr. Satish S. Maheshwarappa, and Dr. Prashant Gupta were mainly from the IIM, Trichy.

