

Activity Summary

Five days Online Training program on DIGITAL TRANSFORMATION OF INSTITUTIONS OF HIGHER LEARNING was conducted by NAHRD from 01.12.2020 to 05.12.2020. (10:00 to 13:15 hours).

The online training program provided the possibilities and ways and means of digitally transforming the intuitions of higher learning so as to achieve (i) enhanced competitiveness, (ii) higher financial efficiency, (iii) better customer experience, and (iv) greater organizational agility.

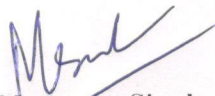
The following contents were covered by the speakers: Sh. B.G. Gupta, Sh. B. Krishnamurthy and Dr. Kingshuk Srivastava

- Understanding IT & its advancements & applications
- Digital Technology & Digital Transformation of Organizations
- Role of Digital Technology in management of institutes of higher learning
- Managing Process Automation in a Digital Enterprise
- Enterprise Resource Planning (ERP) including the need of it for institutes of higher learning
- SAMARTH-ERP for institutes of Higher Learning: Developed & recommended by Ministry of Education, Government of India
- Successful ERP Implementation—A Case of an Indian University
- Digital Change Management
- RFP and Procurement
- Securing Information in Digital Environment

In addition, the pre and post lecture quizzes were taken. The program was delivered through a judicious mix of lecture, powerpoint presentation, case examples, exercises and live participation.

The speakers discuss the role and need of digital transformation thoroughly. Different case studies were presented for the clear understanding of the above mentioned topics. Dr. Gupta emphasized on the point that institutions/universities, belonging to the higher education sector as one of the oldest and most traditional sectors in the socio-economy, often lag behind in the modernization of their administration processes and the adoption of new technologies and management structures.

With increasing competition in the education sphere, if educational institutions must thrive, then undoubtedly digital will be a big part of the answer. Educational institutes must quickly realize its critical importance to accelerate decision-making. Digital delivery can allow institutions to serve existing students better while also reaching new markets.



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