

Activity Report

Name of the event: Funding schemes for Institutions to support startup & incubation activities.

Date and Venue: 28 to 30 Dec 2020 (Online mode)

Course contents:

Preparation for Seed Funding- Brief Introduction about Idea/Venture/ Business, Problem/ Opportunity, Overview of Customer and Solution/Value Proposition, Detailed of New or Modified Prototype/Product, Competition Analysis, Business Model & Unit Economics, Financial Projections and Funding Plan, Go-to-Market Strategy, Team Commitment, Investability, Funding proposals

Government Initiatives & Schemes for Incubation Centres- Atal Innovation Mission, DST Funding, MSME Funding, Cluster Schemes, Innovation Schemes

Funding Resources for Student StartUps- Investors Pitch Deck, Bootstrapping, Angel Investors, Venture Capital, Private Equity, Bank Loans, Incubation Centres

Key benefits: This course provides vital information to college and mentors of final year students, planning for startups or incubation centre in college. It also gives good knowledge of govt schemes and private ventures which can help in such activities. The speakers also discussed some case studies which were really encouraging.

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