

### **Creativity and XLS workshop**

A workshop on the theme creativity was organized under aegis of STEP-GNDEC. The expert was Mr. Jan Jongbloed from PUM, Netherlands. The workshop was organized for faculty members and 22 faculty members attended the same. Jan highlighted the ways to promote creativity and gave exercises to participants to boost creativity. He then divided participants into groups of four/five each and started with XLS simulation for making business plans. He highlighted the various common flaws which the fresh incubates make while formulating the business plan. He then gave the business plan canvas. Each group was to present one business idea. The groups participated actively and interacted to remove the flaws in the plans. Dr. Arvind Dhingra, Executive Director, STEP, GNDEC thanked Jan Jongbloed for conducting the excellent workshop.

*Arvind Dhingra*